

CAPTIV8

Animation Website Embedding

27 July, 2017

Fast Start Overview

Login to your company [management area](#). Here's an overview on what's covered here:

1. Add Settings
2. Select animations
3. Embed settings
4. Generate embed code
5. Copy the HTML Code and to embed animation/s.

STEP 1: Enter Information in Settings

1. Click on Settings in to your management area
2. Enter company name
3. Enter website address (If you are using WIX please inform us before continuing further.
4. Add company address
5. Click 'SAVE'

The screenshot shows the 'EYETECH OPTOMETRISTS' settings page. The header includes 'SIGNED IN AS: AMAR DAVE | SIGN OUT' and 'CURRENT LANGUAGE: English'. A navigation bar contains links for DASHBOARD, PRACTICES, PLAYLISTS, INSTALLATIONS, PEOPLE, DOCUMENTS, STREAMS, CAPTIONS, SUBSCRIPTION, and SETTINGS. The main content area is titled 'YOU ARE HERE : SETTINGS' and 'SETTINGS'. Under 'EYETECH OPTOMETRISTS: GENERAL SETTINGS', there is a note 'FIELDS MARKED * AS REQUIRED'. The form fields are as follows:

* Company name	Address 1
EYETECH OPTOMETRISTS	175 Ansty Road
Website	Address 2
https://www.2020eyes.co.uk	
Facebook e.g. http://facebook.com/optimeduk	City
http://www.facebook.com/2020ey	Coventry
Facebook Social Post Frequency	Postcode
1 / 6 Hours	CV2 3FJ
Twitter e.g. http://twitter.com/optimeduk	County
http://twitter.com/eyetechoptom	
Twitter Social Post Frequency	Country
1 / 6 Hours	United Kingdom
YouTube Channel Name	Telephone
EYETECHOPTOMETRIST	024 76444566

On the right side, there are buttons for 'GENERAL SETTINGS' and 'APPEARANCE'. Below them is the 'PRACTICE MANAGEMENT API' section, which states: 'Your company can send 1000 email reminders through CAPTIV8 per month. This month your company has sent 1.' A 'HELP' section at the bottom right says: 'Click 'Save' to update the settings.'

Only enter the domain (not sub-domain or URI)



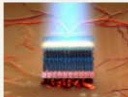

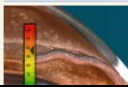
e.g. www.optimed.co.uk not www.sample.optimed.co.uk or www.optimed.co.uk/sample

STEP 2: Animation Selection

Your subscription includes ALL animations, however, you can choose which animations are displayed within the web player

1. In the management area click on Practices>Overview>Animation Library
2. Select or de-select animations that you want available.
3. Click 'Save'

The screenshot shows the EYETECH (KENPAS HIGHWAY) management interface. At the top, there are navigation links for DASHBOARD, SWITCH TO A DIFFERENT PRACTICE, and user information (SIGNED IN AS AMAR DAVE | SIGN OUT). Below this is a main navigation bar with links for OVERVIEW, ANIMATION LIBRARY (highlighted), MEDIA CENTRE, PEOPLE, SETTINGS, SURVEYS, STREAMS, WEBSITE, and HELP. A breadcrumb trail indicates the current location: YOU ARE HERE : PRACTICE > ANIMATION LIBRARY. The main heading is ANIMATION LIBRARY. The interface is divided into two main sections: ANIMATION and YOUR SUBSCRIPTION. The ANIMATION section contains a table with columns for ANIMATION and OPTIONS. The table lists five animations: Adaptive Tint Lenses, AMD: Dry, AMD: Risk Factors, AMD: Wet, and Angle Closure Glaucoma. Each row includes a thumbnail image, the animation name, and options for Embed, Send, and a checkbox. The YOUR SUBSCRIPTION section provides information about the subscription (50 installations, 10 slots available) and a list of categories with checkboxes for selection: Clinical Procedures, Contact Lenses, Eye Conditions, Optical Prescription, Spectacle Frames, and Spectacle Lenses. There is also a HELP section with instructions on how to use the library.

ANIMATION	OPTIONS
 Adaptive Tint Lenses	Embed Send <input checked="" type="checkbox"/>
 AMD: Dry	Embed Send <input checked="" type="checkbox"/>
 AMD: Risk Factors	Embed Send <input checked="" type="checkbox"/>
 AMD: Wet	Embed Send <input checked="" type="checkbox"/>
 Angle Closure Glaucoma	Embed Send <input checked="" type="checkbox"/>


STEP 3: Appearance – Embed Settings

1. After animation selection, click 'Embed' for the animation you want to embed.
2. Embedding type allows you to embed just the select animation, or all animations in its category or even all animations you have selected.

We do not recommend adding more than 2 single animations to a single web page.

3. Select 'Autostart' on or off to automatically play the animation on page load. Note Autostart will not work on iPad or iPhone.
4. Click 'Update'

EMBED APPLYING EYE DROPS



Frame Width
 Framed - responsive

Embedding Type Autostart

Secure

HELP

Copy and paste the meta tag below in your html <head> tag, to make sure Internet Explorer 10 will embed the animation in your web site.

```
<meta http-equiv="X-UA-Compatible" content="IE=9">
```

Copy and paste the html code and place it in your html to embed this animation in your web site.

```
<div class="myWrapper" style="position: relative; padding-bottom: 56.25%; height: 0; <!--[if IE] ><iframe frameborder="0" type="text/html" src="http://1213.296.captiv8online.com/animations/embed/one/applying-eye-drops?player_width=100%&player_height=100%&site_company_language=undefined&autostart=false" width="100%" height="100%" style="position: absolute; top: 0; left: 0; width: 100%; height: 100%; >></iframe><![endif]--><!--[if !IE] > <--><object data="http://1213.296.captiv8online.com/animations/embed/one/applying-eye-drops?player_width=100%&player_height=100%&site_company_language=undefined&autostart=false" type="text/html" width="100%" height="100%" style="position: absolute; top: 0; left: 0; width: 100%; height: 100%; >></object>
```

STEP 4: Get HTML Code

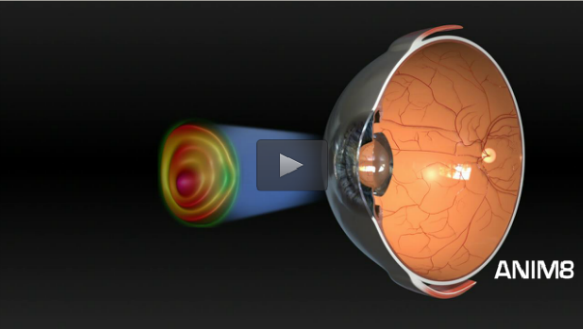
You can display the web player on as many pages of your website as you wish, you can either show a single animation, a category of animations or display all selected animations

1. Modern website should embed the player with 'framed - responsive '
2. Ensure that 'Secure' is set to yes – essential for SSL sites.
3. Copy the code IE compatibility code, this should be placed below the <head> tag
4. Copy the html code in second box into the body of the html.
5. If you are unsure about the above points, please email support@optimed.co.uk

YOU ARE HERE : [PRACTICE](#) > [ANIMATION LIBRARY](#) > EMBED REFRACTIVE: CUSTOM LASIK

ANIMATION LIBRARY

EMBED REFRACTIVE: CUSTOM LASIK



Frame Width
100% Framed - responsive

Embedding Type
Single animation

UPDATE

HELP

Copy and paste the meta tag below in your html <head> tag, to make sure Internet Explorer 10 will embed the animation in your web site.

```
<meta http-equiv="X-UA-Compatible" content="IE=9">
```

Copy and paste the html code and place it in your html to embed this animation in your web site.

```
<div class="myWrapper" style="position: relative; padding-bottom: 56.25%; height: 0;"><!-- [if IE] ><iframe frameborder="0" type="text/html" src="http://2497.294.captiv8online.com/animations/embed/one/cus-las?player_width=100%&player_height=100%" width="100%" height="100%" style="position: absolute; top: 0; left: 0; width: 100%; height: 100%;"></ifram><![endif]
```

Thank you

Support email: support@optimed.co.uk
